Privacy Statement

Last Updated: March 12th 2025

INTRODUCTION

Your privacy is important to us. This Privacy Statement ("Statement") sets out our practices in regard to privacy, including but not limited to, how we handle information that may be collected from you.

For the purpose of the following Statement, references to "we", "us", and "our" include our partners and our affiliates, subsidiaries, agents, representatives, successors, and assigns (and those of our partners).

Details about us:

Our name and details can be found in the welcome email sent to you upon subscribing to the Service. In addition, these can be found after logging in to the website anvive.com in the footer of this website, and on the My Account details page on anvive.com/account.

This Privacy Statement applies to:

1. The website(s) as operated by us located at anvive.com and all corresponding webpages, subdomains, substitute, or successor domains associated with it ("Site");
2. Any other Content, applications, features, functionality, information and services offered by us through the Site, including, without limitation, viral, embeddable or application/device-based features and related technology ("Services").

Please review our Terms of Use ("Terms") available on the Site, which govern your use of Services. Any capitalized terms that are not defined in this Statement shall have the meaning given in the Terms. This Statement will remain in full force and effect, even if your use of or participation in the Services or any particular service, feature, function or promotional activity offered through the Services terminates, expires, ceases, is suspended or deactivated. If you do not agree with this Statement, please do not participate in the Services or any features, activities or services offered through the Services.

INFORMATION COLLECTION

We collect certain pieces of information from you as detailed further below. We may combine certain automatically collected information with other information we obtain about you, which may include information we obtain from other parties.

We collect the following information automatically upon your visit to the Site and your use of the Services:

INFORMATION	PURPOSE
• IP address • Device identifiers • Browser characteristics • Operating system details • Internet service provider details • Language preferences • Referring URLs • Pages viewed • Time of visits • Duration of visits	• Location verification • Content delivery performance and enhancement • Site performance operation and enhancement • Service performance operation and enhancement • performance and enhancement • Marketing and targeted content delivery • Investigation of possible unlawful activities, fraud, or Statement violations • Protect and defend our rights

We collect the following information you provide to us directly or through our vendors upon registration when creating of your account, use of the Service and/or Site or upon signing up for participation in marketing or informational communications:

INFORMATION	PURPOSE
• Name • Physical address • Email address • Age • Account settings and preferences • Telephone number • Payment information	• Provide Services through our Site • Access Content through our Site • Complete a transaction for use and/or access to our Site • Provide customer service or support for use of our Services and/or access to our Site • Provide information about our Services and/or Site • Marketing and targeted content delivery • Sweepstakes and promotional administration • Dispute resolution and appeals • Investigation of possible unlawful activities, fraud, or Statement violations • Protect and defend our rights

INFORMATION DISCLOSURE

We may share information we collect with vendors, partners, affiliates, contractors, and other parties as further detailed below and/or as required by Applicable Law. Additionally, in the event of a business occurrence requiring we sell and/or transfer all or a portion of our business or assets (e.g., merger with another entity, bankruptcy, reorganization, etc.). Partner reserves the right to disclose any information we may obtain through our Site and/or Service.

INFORMATION	PURPOSE
- IP address - Device identifiers - Browser characteristics - Operating system details - Internet service provider details - Language preferences - Referring URLs - Pages viewed - Time of visits - Duration of visits	• Location verification • Content delivery performance and enhancement • Site performance operation and enhancement • Service performance operation and enhancement • Marketing and targeted content delivery • Provide Services through our Site • Access Content through our Site • Complete a transaction for use and/or access to our Site • Provide customer service or support for use of our Services and/or access to our Site • Provide information about our Services and/or Site • Marketing and targeted content delivery • Sweepstakes and promotional administration • Dispute resolution and appeals • Investigation of possible unlawful activities, fraud, or Statement violations • Protect and defend our rights • Investigation of possible unlawful activities, fraud, or Statement violations • Protect and defend our rights • Compliance with legal process (e.g., search warrant, subpoena, or court order) • Emergency response • Investigation, protection, and remediation of unauthorized use, misuse, or abuse of our Site and/or Services
• Name • Physical address • Email address • Age • Telephone number • Payment information	• Marketing and targeted content delivery • Provide Services through our Site • Access Content through our Site • Complete a transaction for use and/or access to our Site • Provide customer service or support for use of our Services and/or access to our Site • Provide information about our Services and/or Site • Marketing and targeted content delivery • Sweepstakes and promotional administration • Dispute resolution and appeals • Investigation of possible unlawful activities, fraud, or Statement violations • Protect and defend our rights • Investigation of possible unlawful activities, fraud, or Statement violations • Protect and defend our rights • Compliance with legal process (e.g., search warrant, subpoena, or court order) • Emergency response • Investigation, protection, and remediation of unauthorized use, misuse, or abuse of our Site and/or Services

INFORMATION RETENTION AND REMOVAL

We will not store your information longer than is necessary for the performance of Services or to otherwise fulfil the purpose(s) for which the information was collected, or as may be permitted under Applicable Law. Unless otherwise required by Applicable Law, at the conclusion of the applicable retention period, we will remove information as described in this Statement from our systems and records or take appropriate steps to properly anonymize it.

INFORMATION SECURITY

The security of your information is important to us, and we take steps to ensure that your information is treated securely and in accordance with this Statement. We take reasonable measures to protect your personal information from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction. Although we will do our best to protect your information, we cannot guarantee the security of your information transmitted through the Site or in your written communications to us. Transmission via the Internet and online digital storage are not completely secure, so we cannot guarantee the security of your information collected through the use of the Services, transmission is at your own risk.

PRIVACY OF CHILDREN

Our Site is not intended for children under 13 years of age. We do not knowingly allow anyone under the age of 13 to utilize our Services, including, but not limited to, those that may be offered through our Site. We do not knowingly collect personal information from any individual under 13 years of age. If we learn that an individual is under 13 and has submitted personal information to us, we will delete such personal information promptly in accordance with Applicable Law.

CALIFORNIA RESIDENTS

California's "Shine the Light" law (Civil Code Section § 1798.83) permits California residents to request certain information regarding our disclosure of your personal information to third parties for their own direct marketing purposes. We do not share personal information for third parties for their own direct marketing purposes. As a California resident, you may request information about our compliance with this law by contacting us. Any such request must include "California Shine The Light Request" in the first line of the description and include your name, physical address, city, state, and ZIP code. Please note that we are only required to respond to one request per individual each year.

COOKIES AND TRACKING

We may use cookies, which are small data files stored by your web browser on your computer, to automatically collect certain information. Cookies, for example, may allow a website to recognize a device, record user preferences, track page clicks and navigation while visiting the website, and identify the website visited immediately beforehand. We and our vendors may use first-party cookies or other first-party identifiers as well as third-party cookies or other third-party identifiers to deliver advertisements, create a profile of you, measure your interests, detect your demographics, detect your location, detect your device, and personalize content. Please note that blocking cookies may affect the availability and functionality of our Site and/or Services. Also, disabling cookies may invalidate opt outs that use cookies to recognize devices that have opted out.

Your web browser may have settings that allow you to transmit a "Do Not Track" signal when you visit various websites or use online services. We will not disable tracking technology that may be active on the Site in response to any "do not track" requests that are sent to the Site. To learn more about "Do Not Track" signals, visit www.allaboutdnt.com.

OTHER FEATURES

FEATURE	PURPOSE	FEATURE INFORMATION/OPT OUT
Web analytics	We may use certain web analytics services offered by other parties such as Google Analytics to help us understand and analyze how individuals use our Site and/or Services and serve advertisements on our behalf across the Internet.	Further information on how Google Analytics uses data collected through your use of our Site is available through the below link: www.google.com/policies/privacy/partners/. To opt out of Google Analytics cookies, visit: http://www.google.com/settings/ads and https://tools.google.com/dlpage/gaoptout/.
Advertisements and online services	We may use vendors to provide advertisements on other online services.	We are not responsible for the effectiveness of, or compliance with, other parties' opt out options or the accuracy of their statements regarding any applicable opt out programs. Please note, even if you are able to opt out of certain kinds of interest-based advertisements, you will continue to receive non-targeted advertisements.
	Digital Advertising Alliance ("DAA") Certain external parties may participate in the DAA AdChoices Program and may display an Advertising Option Icon for interest-based advertisements that links to an opt out tool which allows individuals to exercise certain choices regarding targeting and targeted advertisements.	You can learn more about the DAA AdChoices Program at: http://www.youradchoices.com/ You can learn more about the DAA opt out program for mobile applications at: http://www.aboutads.info/appchoices.
	Network Advertising Initiative ("NAI") In addition, certain advertising networks and exchanges may participate in NAI.	NAI has developed a tool that allows individuals to opt out of certain interest-based advertisements delivered by NAI members' advertisement networks. To learn more about opting out of such targeted advertising or to use the NAI tool, see: http://www.networkadvertising.org/choices/. To learn more about the NIA opt out program from mobile applications, see: https://www.networkadvertising.org/mobile-choice/.

INFORMATION CHOICES

By providing us with your email address or other contact details, you agree that we may communicate with you for marketing messages, via electronic communication channels, including without limitation emails promoting third-party products and services, or for informational purposes in regard to our Site, Services, Licensed Application, and/or Platform. If you no longer wish to receive email communications, you may unsubscribe using the link provided in the email communication or by sending us an email at: customer@[domain url]. To opt out of push notifications please change the settings in your browser.

INTERACTIONS WITH OTHER PARTIES, WEBSITES, AND APPLICATIONS

Social media platforms	Use of the Site and/or Services may permit you to interact with social media platforms operated by unaffiliated other parties. If you choose to interact with or share content or post information using a social media platform, that information may be publicly displayed, and the party operating the other platform may receive certain information about you and your use of our Site and/or Services. We may have access to information about you from a social media platform operated by another party. If you interact with a social media platform and you mention or comment about us or our Site and/or Services in your post on another platform, that platform may allow us to publish your post on our Site. In addition, we may receive information about you if a user on a social media platform gives us access to their profile and you are one of their connections, or information about you is otherwise accessible through that other user. Where available, You may also choose to interact with social media platforms if you create an account and/or log in to our Site with your access credentials from another website or online service (e.g., by using "Facebook Connect"). Accessing our Site in this way may allow us to collect (or the other party to share with us) information about you. We are not responsible for another party's privacy Statement or terms of use or your decision to interact with another party. We do not exercise any control over, and are not responsible for, the privacy and security practices of other parties' websites and applications. We strongly encourage you to review the privacy policies on any website or application you visit or otherwise interact with.
Sweepstakes and promotions	We may operate sweepstakes and promotions (e.g., contests, raffles, etc.) either jointly sponsored or offered by other parties that may require submitting information. If you choose to participate in such sweepstakes and promotions, your information may be disclosed to other parties as described in the terms applicable to that particular sweepstakes or promotion. Insofar as the terms applicable to a particular sweepstakes or promotion conflict with this Statement, the terms applicable to the sweepstakes or promotion shall control.
Other services	Services on our Site may be linked to or otherwise rely on integrations with other websites, applications, interfaces, and/or platforms operated by other parties (e.g., PayPal). Information shared with such parties may be shared with us and we may combine that information with other information we have about you that we obtain from other parties. In the event you submit information to another party, you are subject to that other's party's privacy Statement and terms of use as applicable. We are not responsible for another party's privacy Statement or terms of use or your decision to interact with another party.
Website links	Links to other websites or applications of other parties may be provided to you on our Site. We provide such links to other websites and applications of other parties because we think you may enjoy or may mind find them to be useful to you. The websites and applications of other parties operate independently of us and have their own established privacy and security policies. We do not exercise any control over, and are not responsible for, the privacy and security practices of other parties' websites and applications. We strongly encourage you to review the privacy policies on any website or application you visit or otherwise interact with.

CHANGES

From time to time, we may make changes to this Statement. Any such change to this Statement will be posted on the Site and the "Last Updated" date at the top of this webpage will be revised accordingly. Your continued use of the Site and/or Service following such modifications indicates your understanding and acceptance of the revised Statement. It is important that you review this Statement regularly to ensure you are updated as to any changes.

CONTACT

If you have any questions about this Statement or about our privacy practices, please feel free to contact us at: contact@anvive.com.